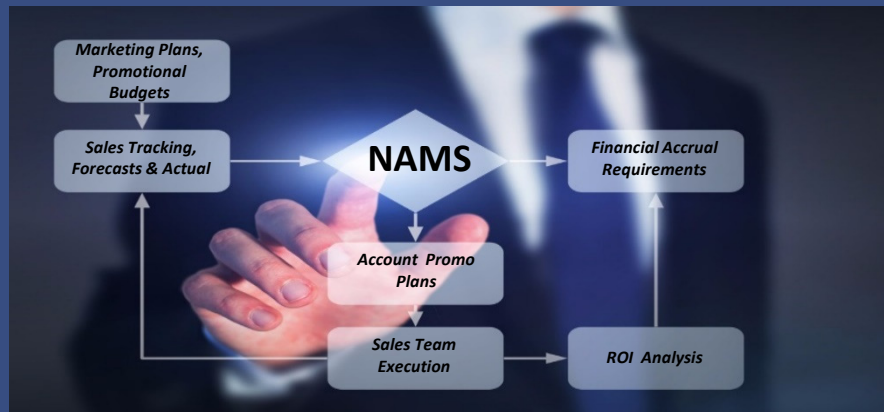


A CRM tool that can be fully operational in less than 30 days. Users able to build live data after only 4 hours of training

NAMS™

National Account Management System

NAMS is an integrated, simple to use, account management system that facilitates exemplary Account Exec performance ... and feeds the organization with rich data & insights enabling enterprise informed decision making.



NAMS is a Norrizon proprietary account management platform



- Manage product listings, forecasting, promotional planning and promotional budget
- Extensive drill-down technology
- Assign/track sales tasks and priorities



- Data access – Data base structure allows for excel export capabilities for powerful analytics e.g. promotional ROI



- Visibility to committed / available budgets
- Visibility to all customer claims through the approval and payment process
- Visibility to monthly promo accrual requirements
- User / Date / Time stamped activity tracking for approval process
- Digital archive of all customer claims processed



- Data access – product / sku macro and micro visibility to trend and promotional lift

- 24/7 web access with controlled user permission profiles
- A stand alone CRM tool that shares data (Upload and Downloads) using safe, proven, tested methods like excel and flat files